SAFE ZONE:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (Safe Zone).

TRIMMING ZONE:

Please allow 0.1 inches cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

BLEED ZONE 0.1 inches:

Make sure to extend the background images or colors all the way to the edge of the black outline.

IMPORTANT

Please remove our guidelines/instructions before submitting your files, or else they will be printed. All text should be converted to outline.

Final Size: 5 inches x 7 inches Horizontal
Size with Bleed: 5.1 inches x 7.1 inches

a good sign.

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