

#### — **SAFE ZONE:**

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

**Keep all elements away from the blue line (Safe Zone).**

#### — **TRIMMING ZONE:**

Please allow 0.1 inches cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

#### — **BLEED ZONE 0.1 inches:**

Make sure to extend the background images or colors all the way to the edge of the black outline.

#### **IMPORTANT**

Please remove our guidelines/instructions before submitting your files, or else they will be printed. All text should be converted to outline.

**Final Size: 2 inches x 3.5 inches Vertical**  
**Size with Bleed: 2.1 inches x 3.6 inches**

a good sign.

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